

# INTRODUCTION

## KRISTEN HADEED

At this time will you please take a moment to turn your cell phones to silent.

My name is \_\_\_\_\_. I am (leadership position), and it's my pleasure to welcome you. This program is sponsored by (list organizations). Our speaker today is Kristen Hadeed.

When Kristen was a Junior at the University of Florida, she started a company by mistake. What began as a way to make extra money in college turned into a business that has employed thousands of people since 2009.

Kristen doesn't want any of us to have to listen to a long, boring introduction, so instead, here are some interesting facts about her:

- She is an avid rap music connoisseur. If you laugh at her jokes today, she will let you subscribe to her hip hop playlist on Spotify.
- Her TED Talk, "How to Retire by 20", has close to three million views on YouTube, although she is pretty sure that two million of those views are from her parents.
- She is a member of Tri Delta, and in 2016 she was named a "Woman of Distinction."
- Kristen is dangerously addicted to sushi. If any of you would like to buy her sushi after this, please let her know.
- Her first book, Permission to Screw Up, was published by Penguin Books in October of 2017.
- And she is deathly afraid of escalators in the airport. Her number one fear is that she will fall backward with her luggage.

When Kristen isn't busy running her company, she is traveling to colleges and corporations all over the country sharing her message. She's worked with organizations as large as Jet Blue, Remax, The Container Store, Chic-Fil-A, and Burger King, and has been featured in media outlets such as Fox, PBS, Time, and Forbes. Over the last four years, Kristen has spoken on more than eighty college campuses. Please help me welcome Kristen Hadeed.

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