

INTRODUCTION

DR. KEVIN SNYDER

Good _____,

My name is _____. I am (leadership position or organization), and it's my pleasure to welcome you to this event where you'll be experiencing an incredible keynote speaker, sponsored by _____ (list organizations).

Are you ready? (pause) I can't hear you. Are you READY? (pause) Okay, that's better!

Kevin Snyder has travelled the world presenting over 1,000 motivational presentations to over half a million people in all 50 states and numerous countries. He has his own *TEDx* talk, he lives on a sailboat, and is a game show winner on *The Price is Right*. (Kevin even named his dog after Bob Barker.) He is also the author of several books and each of you will get a free copy... cool huh?

Kevin attended college at the University of North Carolina where he barely earned a degree in marine biology. Nearly dropping out several times, he battled academics, fitting in, depression... even getting arrested.

Part of his turning point came when he joined a fraternity. What Kevin learned in college through his fraternal involvement helped him transform from a near college drop-out, to a top campus leader whom the university president even asked for advice. Kevin's keynote: *Proud and Purposeful: THE Fraternal Experience*, is a special presentation just for you, the _____ community, that will instill a further sense of pride and privilege regarding your decision to join your organization.

Keep your phones out to tweet, snap and post comments and pictures and get ready to experience one of the most entertaining, inspiring, empowering, funny, thought-provoking, engaging, funny, motivational and interactive presentations you'll ever see. Please give a loud, awesome welcome to our speaker, THE Kevin Snyder!

updated 1.30.17