

INTRODUCTION

ANDY DEAZA

My name is (Speaker's Full Name). I am (leadership position), and it's my pleasure to welcome you. This program is sponsored by (list organization sponsors).

Andy Deaza is a Bronx native of Puerto Rican and Dominican descent who forwent a traditional education in marketing at 19 years old. He moved to South Beach to attend Miami Ad School, a creative marketing portfolio school with a concentration in Art Direction. After obtaining his certification Andy worked at some of the top advertising agencies in the world including JWT, BBDO, Mullen Lowe and FCB New York.

Acting on his love for diversity, he's been a part of ADCOLOR®; the premier organization that celebrates and advocates diversity in the creative and technology industries, for over a decade. Most notably he has worked for Spike Lee's Spike DDB and served as associate creative director at McCann New York.

Andy Deaza is now currently a member of TikTok's Global Creative Lab in service of their global business marketing team.

Please welcome Andy Deaza.

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