

# INTRODUCTION

BOBBY GORDON

Feel free to leave your phones on and tweet during this program with the handle @drugspeaker, but please take a moment and turn the ringer off. Thank you.

My name is \_\_\_\_\_. I am (leadership position or organization), and it's my pleasure to welcome you. This program is sponsored by (list organizations).

Our speaker today is Bobby Gordon. Bobby Gordon is an award-winning advocate for alcohol/other drug education, research, and prevention. In his 20+ year career, Bobby has partnered with communities, federal agencies, professional organizations, and local and state law enforcement.

His work spans organizations like Major League Baseball, BACCHUS Network, the Association of Fraternity/Sorority Advisors, the United States Navy, the National Institutes of Health, the Substance Abuse and Mental Health Services Administration, the National Science Foundation, and the U.S. Departments of Justice and Education. He proudly served on the Board of the Coalition of Higher Education Associations for Substance Abuse Prevention from for 15 years.

He recently served in key roles in the State Targeted Response for the nation's opioid crisis through Arizona State University and the University of California, San Diego. Bobby holds an MBA from the University of Arizona and a Master's in Counseling from Eastern Michigan University. He completed his undergrad at Muskingum University with a B.A. in Psychology and is a Kappa Sigma fraternity alumnus.

Bobby lives in sunny San Diego. In his free time, he enjoys music, road trips, and volunteering for the non-profit community.

Please welcome Bobby Gordon.

Updated 11.18.2021