

SAMPLE PACKAGES

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The packages below illustrate how the deliverables commonly come together. These are starting points, not fixed products, and the best packages are customized to meet district needs. Every package can be focused on any of the areas outlined above, and the specific deliverables, scope, and rhythm are always built around a school or district's goals.

The Focused Engagement

A focused, time bound engagement for a school or district with a specific, well defined priority. This package is a strong fit for a single building, or for a district that wants to address one focus area thoughtfully before committing to a longer arc of work. It introduces a shared language and a clear set of next steps.

Includes:

- One keynote or one full-day workshop
- Needs Assessment
- Customized Digital Resource Hub

What this might look like: A school preparing to address AI use among staff and students might begin here, using a needs assessment to understand where practice currently stands, a full day workshop for all staff members to build shared understanding, and a customized resource hub for staff members to use in their workload and with students.

The School-Year Partnership

A sustained partnership for a district ready to move past introduction and into real implementation. This package is built for schools and districts that believe their educators are their greatest asset and are willing to invest in both the leaders and the teachers doing the work. It runs over the course of a school year, creating space for practice, coaching, and refinement, so that new systems are fully implemented and supported.

Includes:

- Needs Assessment
- Workshop Series for teachers, delivered across the school year
- Leadership Sessions for principals and leadership teams
- Leadership Office Hours, scheduled as a series
- Implementation Coaching & Check Ins
- Customized Digital Resource Hub

What this might look like: A district focused on teacher retention and sustainability might use this partnership to assess the structural drivers of overwhelm in their buildings, equip leaders with the systems level moves that protect teacher time, support teachers directly through a workshop series, and sustain the work all year through coaching and office hours.

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The District Transformation

A comprehensive, district-wide partnership for districts making a meaningful, multi-building investment in change. This package is designed for districts ready to do the deeper work across more than one focus area, reaching leaders, teachers, and students throughout the system. It combines every level of support into a coordinated arc across the school year, built around the district's specific goals.

Includes:

- Needs Assessment
- Keynotes for multiple buildings or teacher ingathering
- Workshop Series for teachers, delivered across the school year
- Leadership Sessions for principals and leadership teams
- Expanded Leadership Office Hours
- Implementation Coaching & Check Ins
- Virtual PLC & Community Access
- On Demand Course Access
- Customized Digital Resource Hub

What this might look like: A district working to strengthen both teacher sustainability and AI integration might engage at this level, building a coordinated year of work that gives every building a shared starting point, equips leaders to lead the change, supports teachers through ongoing learning and coaching, and connects educators across the district through a virtual professional learning community.

Questions?

Contact the CAMPUSPEAK office at
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