Presentation Team Information

Dan Faill - faill@campuspeak.com
Rafael Matos - matos@campuspeak.com
Christina Witkowicki - christina@launchpointconsulting.com

Recruitment Roundtable Follow Up Events

Wednesday, May 13, 3 PM EDT - NHPC/MGC
Wednesday, May 20, 3 PM EDT - Panhellenic
Wednesday, May 27, 3 PM EDT - IFC
Wednesday, June 3, 3 PM EDT - FSL Professionals

Recruitment Metrics

Current Membership:

Ideal Membership:

Graduates Next 2 Semesters:

1)

2)

Recruitment Goals Next 2 Semesters:

1)

2)

Alignment

Organization’s Mission:

Stated Values, Creed, Motto:

List 5 things that your chapter could ADD to its normal operations and 5 things it could TAKE AWAY that would increase alignment between our values and actions.

Add

Take Away

Branding

List 5 Key Branding Words or Phrases

List 5 Key Branding Visuals (images/logos/colors/etc.)
Goal Statements

Must be in S.M.A.R.T. format (Specific, Measurable, Attainable, Righteous, Time-oriented)

Goal Example

Goal Statement: I will post up in chapter meeting a “Wish List” of people’s names and email addresses collected from members at least 3x the chapter size by or before the 15th of March.

Collect names from members by handing out 3x5 cards at the next meeting and asking them to put people’s names from class, other student organizations, res halls, work, etc.

Objective #1a: __________________________________________________________________________________________________________

Due Date: _______________________________________________

Enemy #1a: _____________________________________________

Ally #1a: ______________________________________________

Objective #1b: __________________________________________________________________________________________________________

Due Date: _______________________________________________

Enemy #1b: _____________________________________________

Ally #1b: ______________________________________________

Objective #1c: __________________________________________________________________________________________________________

Due Date: _______________________________________________

Enemy #1c: _____________________________________________

Ally #1c: ______________________________________________

Goals and Objectives // #1 Goal Statement: ___________________________________________________________________________

Objective #1a: __________________________________________________________________________________________________________

Due Date: _______________________________________________ Person Responsible: ______________________

Enemy #1a: _____________________________________________ Ally #1a: ______________________

Objective #1b: __________________________________________________________________________________________________________

Due Date: _______________________________________________ Person Responsible: ______________________

Enemy #1b: _____________________________________________ Ally #1b: ______________________

Objective #1c: __________________________________________________________________________________________________________

Due Date: _______________________________________________ Person Responsible: ______________________

Enemy #1c: _____________________________________________ Ally #1c: ______________________

Objective #1d: __________________________________________________________________________________________________________

Due Date: _______________________________________________ Person Responsible: ______________________

Enemy #1d: _____________________________________________ Ally #1d: ______________________

Objective #1e: __________________________________________________________________________________________________________

Due Date: _______________________________________________ Person Responsible: ______________________

Enemy #1e: _____________________________________________ Ally #1e: ______________________
Goals and Objectives // #2 Goal Statement: ____________________________________________________________________________

Objective #2a: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #2a: __________________________ Ally #2a: ________________________________

Objective #2b: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #2b: __________________________ Ally #2b: ________________________________

Objective #2c: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #2c: __________________________ Ally #2c: ________________________________

Objective #2d: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #2d: __________________________ Ally #2d: ________________________________

Objective #2e: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #2e: __________________________ Ally #2e: ________________________________

Goals and Objectives // #3 Goal Statement: ____________________________________________________________________________

Objective #3a: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #3a: __________________________ Ally #3a: ________________________________

Objective #3b: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #3b: __________________________ Ally #3b: ________________________________

Objective #3c: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #3c: __________________________ Ally #3c: ________________________________

Objective #3d: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #3d: __________________________ Ally #3d: ________________________________

Objective #3e: _____________________________________________________________
Due Date: ___________________________ Person Responsible: _______________________
Enemy #3e: __________________________ Ally #3e: ________________________________