

# INTRODUCTION

## **BOBBY GORDON**

Feel free to leave your phones on and tweet during this program, but please take a moment and turn the ringer off. Thank you.

My name is \_\_\_\_\_. I am (leadership position or organization), and it's my pleasure to welcome you. This program is sponsored by (list organizations).

Our speaker today is Bobby Gordon.

Bobby Gordon is an award-winning advocate for alcohol/other drug education, research, and prevention. In his nearly 20 year career, Bobby has partnered with communities, federal agencies, professional organizations, and local and state law enforcement.

His work spans organizations like Major League Baseball, BACCHUS Network, the Association of Fraternity/Sorority Advisors, and the U.S. Department of Justice. He proudly served on the Board of the Coalition of Higher Education Associations for Substance Abuse Prevention from 1997-2010.

Bobby holds an MBA from the University of Arizona and a Masters in Counseling & Educational Leadership from Eastern Michigan University. He completed his undergrad at Muskingum College with a B.A. in Psychology.

Bobby lives in Phoenix with his partner Chris and rescue dog Lucky. In his free time he enjoys music, road trips, and volunteering.

Please welcome Bobby Gordon.