

INTRODUCTION

SAMANTHA RAMIREZ-HERRERA

My name is (Speaker's Full Name). I am (leadership position), and it's my pleasure to welcome you to our program.

Samantha "Sam" Ramirez-Herrera is an entrepreneur, filmmaker, creative director, writer, mother, feminist, and civil rights activist. She is also a proud, Mexico born DREAMer. While she wears many hats, at her core, Sam is a storyteller. Storytelling is the heartbeat of her company, OffThaRecord.com (OTR), a creative content agency and digital magazine headquartered in Atlanta, Georgia. At OTR, Sam has built a network of creative multicultural millennials who use their talents and technology to tell raw, uncensored and authentic stories to uplift marginalized communities and promote purpose-driven brands, nonprofits and change-makers.

Sam has appeared on MSNBC's Hardball with Chris Matthews as well as in Forbes, Mundo Hispanico, AFROPUNK, and The Collegian. She has spoken to audiences at Emory University's Goizueta Business School, Georgia Hispanic Chamber of Commerce, Atlanta Association of Independent Schools, Los Angeles City College, and HATCH Experience North America.

Please give a warm welcome to Sam Ramirez-Herrera

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